



**"Promoting Faith-Based
Healthy Initiatives"**

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H.I.M. is a 501(C)(3)
ministry working in
collaboration with other
organizations.

May 22, 2009

Dear Friends,

I think many of you know that I am committed to the mission of the **BUV Ministry** which is "to improve the lives of the world's poor by providing simple, low-cost vehicles to facilitate community transformation". I am learning a lot about the Business as Mission (BAM) concept. I started working part-time on a contractual basis two years ago for the Institute for Affordable Transportation (IAT) in Indianapolis. I am assisting with marketing, administrative and video work for IAT. We are on the web at www.driveBUV.org. I am helping update this site.

Recently I have taken the lead role in helping IAT secure a new staff person by the name **Vladimir Babkin**. Starting this month, Vlad has been granted the privilege of serving with IAT as International Business Developer. I am working with Vlad as we develop some business plans and do some fundraising to raise the capital for these projects and for our personal support.

Vlad's background is in the field of sales, business and organizational development. He worked for more than 12 years with management teams in Fortune 500 companies like Pepsi-Cola and Dannon in Russia. After earning his MBA from Hult International Business School in Cambridge, MA, he started working in Michigan as an international project manager and business developer

IAT is a not-for-profit public charity devoted to developing high-quality, low-cost transportation for the *working poor* in the developing world. Headquartered in the motor-racing capital of the world, IAT is positioned to leverage first world resources toward the development of a "Car for Humanity". The Basic Utility Vehicle (BUV) is a *vehicle for change*. Its purpose is to help meet peoples' everyday needs at the ends of the earth. More than cars, we are building people, opportunity, and freedom.

IAT's goal is to provide sustainable transportation in difficult conditions at the lowest possible price as well as to start micro-assemblies in third world countries to transform communities by spreading the Gospel and by employing local people. Some of the opportunities we are working on together to help several Christian businessmen initiate BUV operations are mentioned below.



Haiti

Healthy Initiative Ministries (us) – a partner of IAT in Tennessee - is launching a BUV Business Institute in Carrefour, Haiti with the first BUV Lease-to-Own Program. Our local partners are Grace International and Born Again Life Center. A simple maintenance shop with 8 BUVs being used by potential owners to make daily deliveries will generate revenues for investors and local ministries while paying wages and offering discipleship and Christ-centered business training. We are having discussions with a group that wants to help build a BUV Factory in Port-au-Prince and then later in Gonaives. Additionally, Haiti Christian Development Fund (HCDF) hopes to build a factory to sell BUVs using their own credit union. This focus on the needs in Haiti is the common connecting point between HIM and IAT.

Rwanda

Christian businessman from Wisconsin is targeting the "great lakes region" of East Africa beginning in Rwanda. He recently started a trucking company with a Rwandan partner and already has contacts on the ground floor for BUUV lease purchase program in 2009 and micro-assembly in 2010.

Liberia & Zimbabwe are developing as well.

Kenya

IAT is making plans for an BUUV training factory on the outskirts of Nairobi, Kenya. This will serve as IAT's first training center in Africa. Funding commitments are in place for the land and the facility. The Kenyan who will manage the factory is undergoing training in Indianapolis until July when he returns to Kenya.

India

A new partnership is developing with All Nations Children's Emergency Relief (ANCER) to build a BUUV Micro-Factory in east India with the goal to export BUUVs to nearby countries and to East African Countries.

IAT will need to provide all the support for the BUUV operations in these countries – the technology, training, help our partners develop their business plans as well as manage the projects. With your prayers and strong support, we can implement these projects and make them a reality by God's Grace.

I will be setting up a BUUV Exhibit at the July 9-12 10th **National Gathering of United Methodist Men** at Belmont University. I now have a Jeep with trailer and BUUV to come to you and demonstrate the unique value of this vehicle. It indeed has the potential of changing people's lives in developing countries. Many here in the States would like to buy one for general utility use at camps or on a farm. That is not a possibility at this time. You can use our Send-a-BUUV program to help a missionary friend or organization secure a BUUV.

I am asking you for **prayers and financial support** of my marketing, administrative and development role with IAT /BUUV Ministry. We are inviting investors to consider our opportunity to help develop several Lease-to-Own programs. We have a good projected ROI for these projects as they are set up as a delivery service over 36 months. So much can be accomplished with these men and women over this period of time. Some of you might want to volunteer to go to Haiti to teach a business ethics course or a business training seminar.

I am asking for one-time gifts made payable to H.I.M. and sent to PO Box 682385, Franklin, TN 37068. If necessary, you may contact Will Austin, Founder / Executive Director of IAT at 317-213-1088 or by email at will.austin@drivebuv.org.

For some of my video work, go to www.driveBUV.org and click on the **Videos** page. This is one of my best organizations using our video and streaming services. I was privileged to shoot, edit and stream over 200 training videos that will be of great value as we get the BUUV Factories developed.

I will be eager to send you a progress report of what is being achieved with your support.

Thank you for helping us to transform communities of the needy people in developing countries for the sake of Advancing the Gospel.

By God's Grace!

Ron

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