

# Society for Education and Economic Development, Inc. (SEED)







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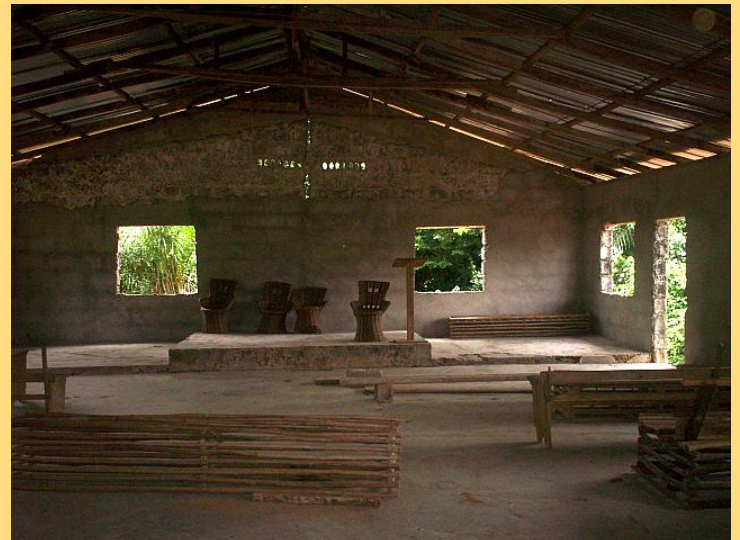
*SEED's mission is to **transform lives and communities**  
in Liberia (West Africa) by  
**training leaders in the marketplace** and by  
**developing sustainable community projects.***

**SEED, Inc.**

# Our Scriptural Mandate:

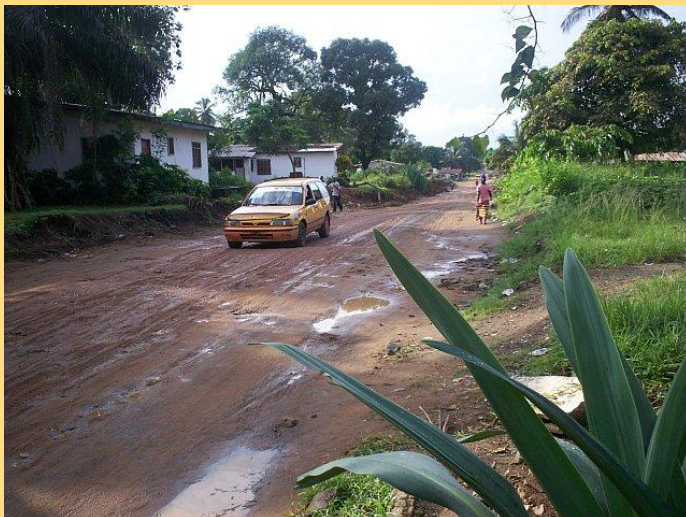
## - Ephesians 4:12

**“to prepare (train or equip) God’s people for works of service, so that the body of Christ may be built up....”**





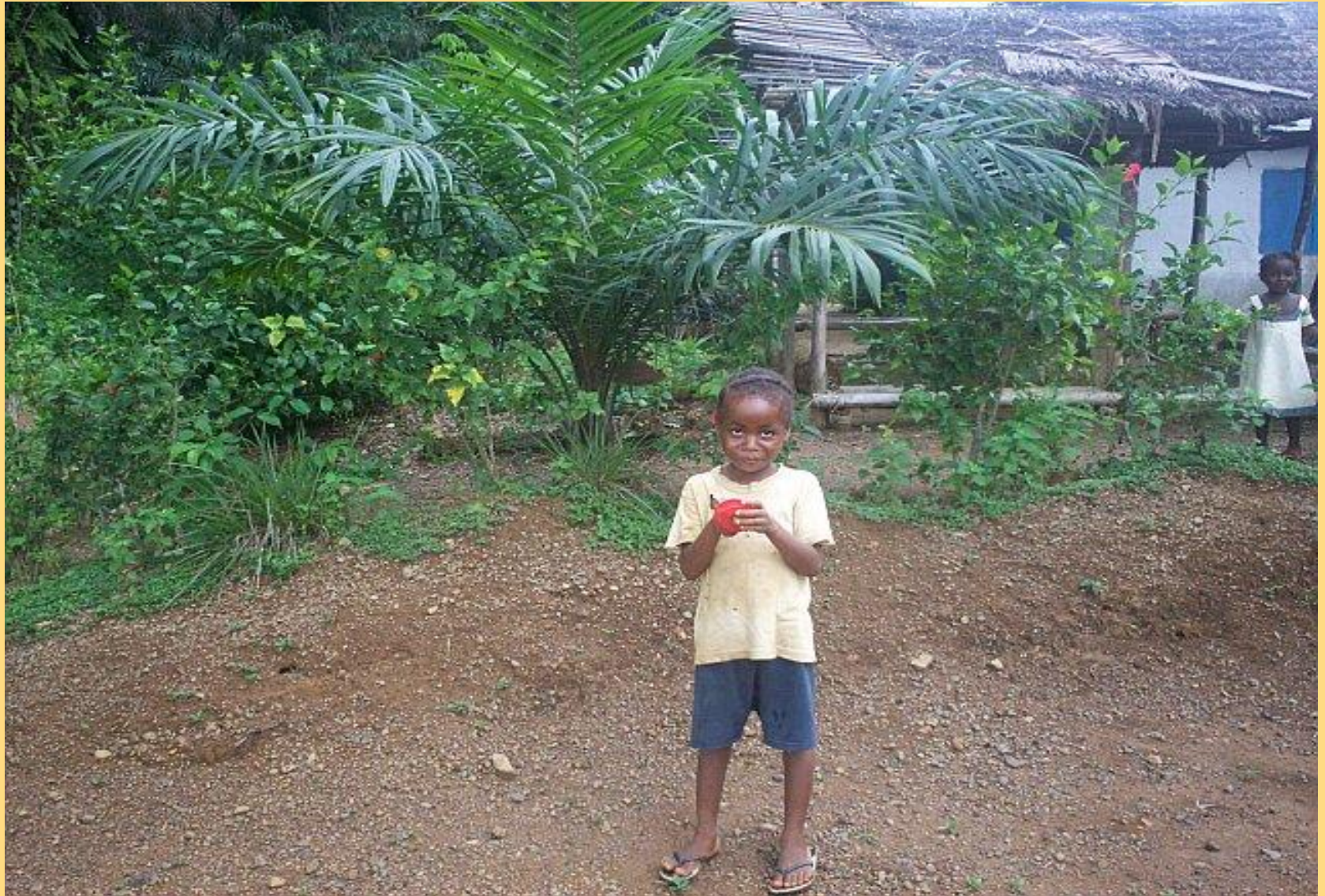
# LIBERIA:



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**We can provide HELP and HOPE:**



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# Today's Realities



*...villages with no access  
to **medical care***

*...farmers with produce but  
no way to get to **market***



*...**children** not in school  
because its too far*

*...mothers walking miles  
every day to get **water***

# Today's Realities, Con't.

*...families living in dismal substandard **housing***

*...babies and children without clean drinking **water***

*...leaders lacking adequate **training** and accountability*

*...**Schools and orphanages** woefully under-resourced*

*...**Churches** pleading for evangelistic and discipleship tools*

*...after 25 years of civil unrest, Liberia is broken needing spiritual, social and economic **healing**.*



# SEED - Ministry Platforms:

## Two Platforms to achieve SEED's Mission:

1. **EDUCATION**  
(Training in the Marketplace)
2. **ECONOMIC DEVELOPMENT**  
(Sustainable Community Projects)





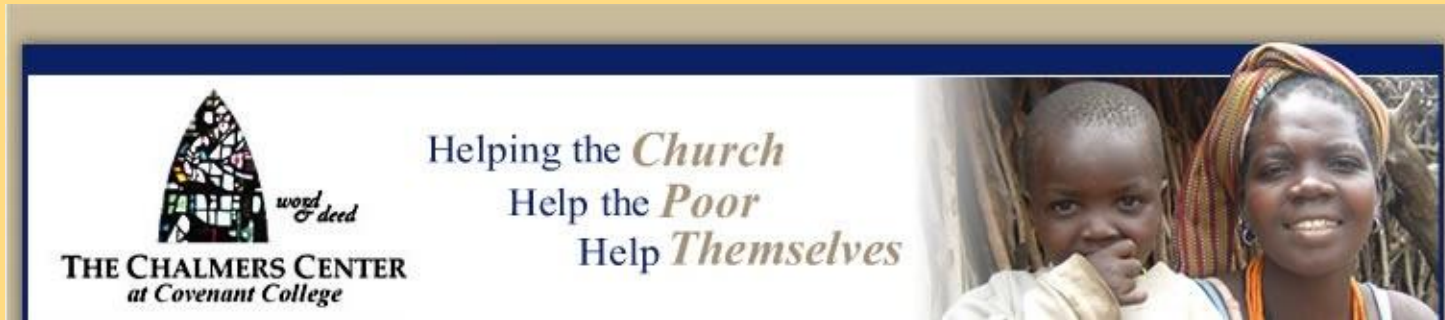
# 1. EDUCATION (Training in the Marketplace)

## a. General Leadership Training



# 1. EDUCATION (Training in the Marketplace)

## b. Business as Mission Training



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# 1. EDUCATION (Training in the Marketplace)

## c. Chaplaincy Training



The International Fellowship of Chaplains Inc. provides practical community support and spiritual counsel to emergency service workers, those in crisis, secular society and those persons in transition by meeting their needs.



# 1. EDUCATION (Training in the Marketplace)

## d. Professional Training

1. *Medical Student, Electives, Fellowships, etc.*
2. *Global Health Students in Training*
3. *College / University Foreign Electives*
4. *Engineering Student Electives*
5. *and MORE.....*





## 2. ECONOMIC DEVELOPMNET

(Developing Sustainable Community Projects)

### a. Health Projects

1. Mobile Medical / Dental Initiatives
2. Nothing But Nets – Malaria Control
3. Clean Cookstoves Health Initiative
4. Preventative Health Projects
5. Global Health Initiatives with US Schools
6. More...

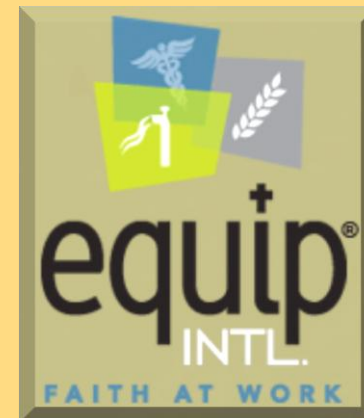


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## 2. ECONOMIC DEVELOPMNET

(Developing Sustainable Community Projects)

### b. Agricultural, Food & Water Projects



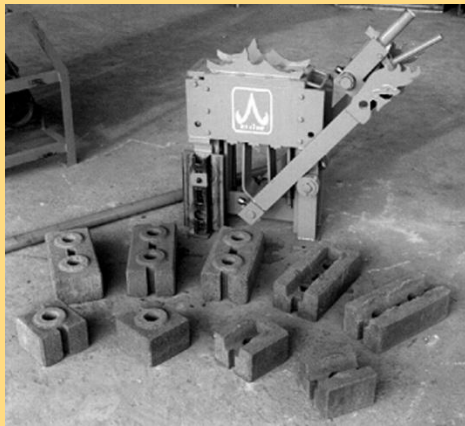
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## 2. ECONOMIC DEVELOPMNET

(Developing Sustainable Community Projects)

### c. Housing & Shelter Projects



THIS

vs.

THIS?

Plan is to use a **BUV** with the  
Cinva-Ram Manual Press

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## 2. ECONOMIC DEVELOPMNET

(Developing Sustainable Community Projects)

### d. Transportation & Mobility Projects



This

vs.

This?

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## 2. ECONOMIC DEVELOPMNET

(Developing Sustainable Community Projects)

### d. Transportation & Mobility Projects, Con't.



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# Basic Utility Vehicle



## Requirements:

Simple, low-cost, low-weight vehicle that is easy to operate, maintain & repair

## BUV Features:

- 20 mph
- 1200 lb payload
- 50+ mpg diesel
- Cost \$5k - \$6k per options

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# Let's PARTNER to make a difference...

Spiritually  
Socially  
Economically

in

the Marketplaces &  
Communities of  
**LIBERIA**

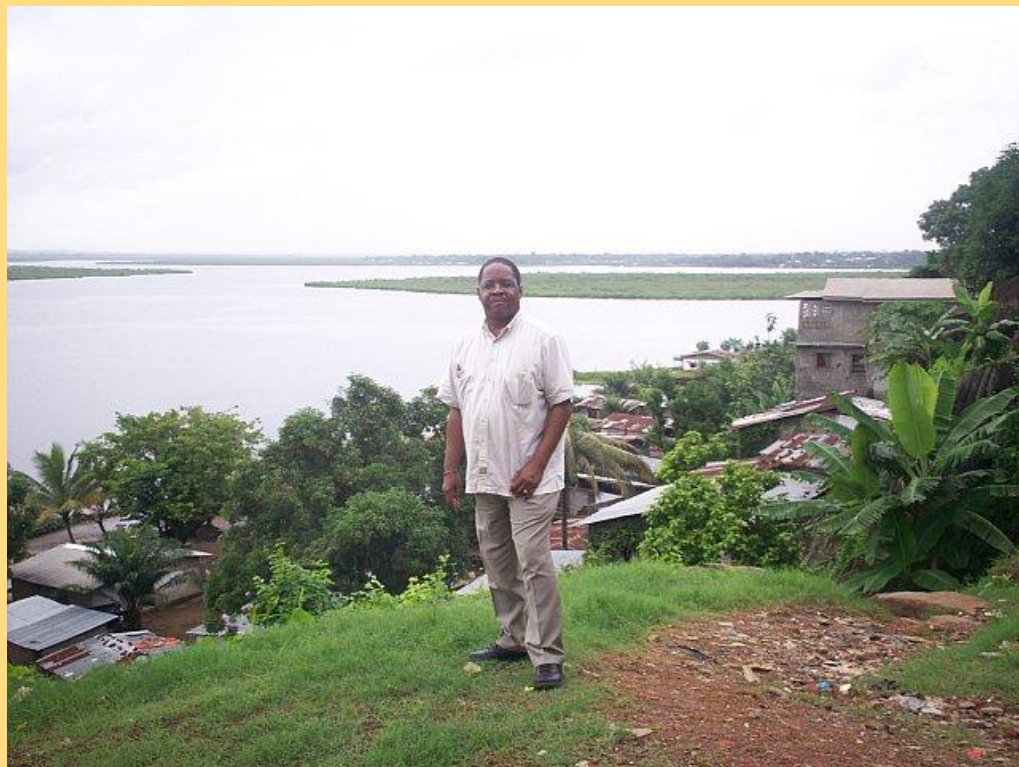
by

Training Leaders  
and Developing  
Sustainable  
Community  
Projects



**Transforming Lives & Communities**  
Donate online at [www.societyfordevelopment.com](http://www.societyfordevelopment.com)

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# **SEED, Inc.**

**Ambassadors are  
needed to help  
transform lives  
and communities  
in Liberia,  
West Africa.**

***Let's journey together!***

***Thank you***

**[www.societyfordevelopment.com](http://www.societyfordevelopment.com)**

**Ron Lively, M.Div., M.A. - Intl. Director**

**[rlively@societyfordevelopment.com](mailto:rlively@societyfordevelopment.com)**

**Ph: 615-238-4035**

**P.O. Box 682385**

**Franklin, TN 37068**

*SEED, Inc. is a non-profit charity. Send tax-deductible gifts to the Franklin, TN office.*

**Frederick Hill, MBA, MPH - President**

**[fhill@societyfordevelopment.com](mailto:fhill@societyfordevelopment.com)**

**Ph: 205-218-1387**

**P.O. Box 1932**

**Bessemer, AL 35022**

**SEED – Liberia Director, TBA**

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**MORE  
SPECIFIC  
BUY  
INFORMATION**



# BUV Partnership Options

## 1. Send-a-BUV

Project for your family, small group, church or business where you send-a-BUV to a ministry or missionary.

## 2. Micro-Factory

Partner with us to establish an independent business to produce and sell BUVs in developing countries.

## 3. BUV Delivery Services (BDS)

Partner with us to establish an independent transport business in developing countries. The program includes a small fleet of BUVs, a maintenance shop, and training program.



# First step is to SEND-a-BUV:

- **Project for:** Your family, small group, church, or business
- **What you do:** SEND-a-BUV to a ministry or missionary.
- **Cost:** For \$6,000\*, you provide valuable and affordable transportation to help God's people in impoverished areas overseas
- **Help** share the Gospel, create jobs, support families & fight poverty.



TOGETHER – WE **MAKE A DIFFERENCE**  
ONE LIFE AT A TIME

Note: This lays the foundation for the BUV Delivery Service (BDS) Program or future BUV Micro-Factory.  
(Cost includes BUV, US freight, admin. & repair kit.  
Foreign shipping costs are not included.)

# What is a BUV Delivery Service?

1. BDS is a **small fleet of BUVs** used as taxis or delivery vehicles for fees.
2. BDS has a low-cost **Repair and Maintenance Shop** to teach necessary maintenance procedures.
3. BDS offers a **Strong Effective Support System** with:
  - a. **Training** – Business Mission Institute (Business as Mission)
  - b. **Vehicle Management Program**
  - c. **Best Practice Management** –optimal operations and data collection





# Advantages of a BDS:

1. **Lower Capital Investment & Less Risk**
  2. **BDS is an Immediate Revenue Generator**
  3. **BDS is a Simple Solution:**
    - a. Operational from Day 1 with delivery fees
    - b. Learning curve is not as steep
    - c. Self-Contained operation that can be launched in multiple countries
- **A FUNDRAISING TOOL** for host organizations

# BUV Delivery Service

Partner with us to establish an independent transport business in developing countries.

## BDS includes:

- Small Fleet of BUVs (8-10)
- Simple Maintenance Shop
- BDS Training Program
  - Business support
  - Vehicle maintenance
  - Spiritual support

## Advantages

- Lower Capital Cost & Risk
- Immediate Revenue
- Simple Solution

## Investment

- \$100k - \$120k Investment



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# Business Mission Institute (BMI):

- The BMI mission is to teach “**business as missions**” courses, provide mentoring and counsel, and encourage drivers to establish Kingdom Businesses that provide for the needs of themselves and others.
- BMI will teach **Biblically based business principles** for both personal and community benefits.
- The delivery business is the driver’s **personal ministry or mission**.





# Send-a-BUV Sponsorship Shares Program

We provide your group with a flyer and a document for sponsorship shares equal to the value of a BUV. When a share is sponsored, the donor receives a receipt (coupon) that provides information about our program.

Individual Shares @ \$20/share

Group Shares @ \$600/share

Corporate Shares @ \$1,000/share

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Cost of BUV = \$6,000

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**Sponsorship  
Shares Program:  
SEED, Inc.  
- BUVs for  
Liberia**

# BASIC UTILITY VEHICLE

## BUV Ministry

### A Vehicle for Transformation



You are encouraged to **Make a Difference** by investing in shares to support the BUV Ministry mission of "improving the lives of the world's poor by providing simple, low-cost vehicles to facilitate community transformation". BUVs are currently transforming individuals, families and communities in 20 countries. Help us SEND-a-BUV to create revenue generating programs to aid missionaries, their ministries and the people in need in developing countries. Together, we all can provide enough shares to make a huge difference. A Certificate of Investment will be mailed to you if requested. Shares can be offered in memory of or in honor of others. **Shares do not equal ownership.**

Contact: Ron Lively  
Marketing & Development  
615-238-4035 or [rlively@drivebuv.org](mailto:rlively@drivebuv.org)



[www.driveBUV.org](http://www.driveBUV.org)  
[www.societyfordevelopment.com](http://www.societyfordevelopment.com)

Designate your donation of  
SEED shares for BUVs for Liberia.

#### BUV Features:

- 20 mph
- 1200 lb payload
- 50+ mpg diesel
- Designed for micro-factory
- 8 units per ocean container
- Export Model: \$6,000 per options

Send your donation for  
sponsorship shares payable to  
SEED to :

**SEED, Inc.**  
**800 Rosemont Drive**  
**Bessemer, AL 35022**

SEED, Inc. HIM is a 501(c)(3)  
non-profit organization based in  
Birmingham, AL.

Sponsorship Shares  
Program:  
SEED, Inc.  
- BUVs for Liberia

**BUV COST = \$6,000**



**INDIVIDUAL SHARES @**  
**CONGREGATIONAL SHARES @**  
**CORPORATE SHARES @**  
**ONE COMPLETE BUV @**

**\$ 20/Share**  
**\$600/Share**  
**\$1,000/Share**  
**\$6,000/Vehicle**

Consider "buying"  
multiple shares.



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